

Memorandum

TO: WIC Regional Directors
WIC Local Agency Directors **#08-099**

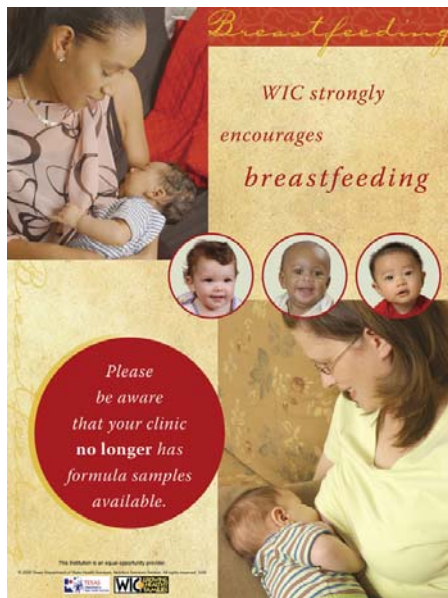
FROM: Linda Brumble, Unit Manager **(Original Signed)**
Nutrition Education/Clinic Services Unit
Nutrition Services Section

DATE: August 26, 2008

SUBJECT: Poster Informing Applicants/Participants that WIC No Longer has Formula Samples

In an effort to assist local agencies in informing applicants/participants that WIC no longer provides sample formula, a poster was developed in English and Spanish which says “WIC strongly encourages breastfeeding”... “Please be aware that your clinic no longer has formula samples available.”

The posters were shipped last month to each local agency with an adequate supply to distribute to each clinic site. This was a one time print job to assist with the transition. The posters cannot be ordered from the warehouse. Clinics are not required to display the poster.



If you have questions or you did not receive a shipment of these posters, please contact Sandra Brown, Formula Specialist, at (512) 341-4400 extension 2220 or Sandra.Brown@dshs.state.tx.us.